

VKA Board Meeting January 12,2025

Call To Order: Vice President Louie Figone called the meeting to order at 8:02pm

Roll Call: Skip Owen called the roll with the following results:

Board Members in Attendance:

John Copeland

Kurt Bogerman

Bill McCornack

Marty Westen

Louie Figone

Sal Palatucci

Skip Owen

Steve Mox

Bob Barthelemy

Board Members Absent:

Joe Swantek

Scott Nagel

Lynn Haddock

Bob Barthelemy

Guest:

Rolf Hill

Jim KammueLLer

Wes Bernstein

President's Report:

President Copeland advised the board that when he was in Daytona, he met with C Kendall who hosts the podcast, Drive Your Line, and is marketing professional and she gave him a lot of helpful information on how to promote and grow the VKA membership and he will be participating in a live podcast with her next month to promote the VKA.

President Copeland has been compiling an email list of kart track and club within the US and Canada in order to send out the recruitment letter that was emailed out to the board a few days ago.

J Copeland also advised a rough draft of a 40 second video to the board for review. His plan is to post to as many Facebook sites as he can find, and report is from time to time so it's a continuous recruitment.

W Bernstein, who is on the call, is a video producer and will be discussing the video idea in the new business section of the meeting.

J Copeland also advised he had received a call from T Soles and would like to invite vintage karters back to Sugar River. J Copeland advised he is always interested in speaking with tracks who are interested in hosting events. He will be hosting an vintage event Sept 25th and 26th and also inviting Vintage karters to Sugar River as part of his regular program June 1st and August 17th, 2025.

Vice President Report:

L Figone advised Tuscan is coming up coming up on the 16th of this week and he is unable to attend.

L Figone advised that he has plans to talk to the Durbins who run the Prairie City Kart Track, and to see if they would be interested in hosting a VKA event, as they seem to be very receptive in supporting vintage karting.

B McCornack asked where the Prairie City Kart track was? L Figone advised it is in the upper quarter of the state above Sacramento.

President Copeland advised the December 2024 meeting minutes were not recorded but Jim KammueLLer, put together the minutes and have been posted to the website.

Motion made by President Copeland to accept the December meeting minutes as posted.

All in favor Motion passes.

Secretary's Report:

S Owen advised he has been working with J KammueLLer to make the transition into this role. The agenda for this meeting was emailed to the board members and ask if you did not receive them, please let him know and he will double check the email address.

J KammueLLer advised that he sent an email to S Owen and J Copeland regarding the Nevada report. J KammueLLer advised he will let S Owen file the online annual report.

There is also a change in agent report that needs to be filed, J KammueLLer advised that he can forward that form to S Owen for him to file, and S Owen advised.

President Copeland and the board thanked J KammueLLer for his time and service serving on the board.

Membership report:

M Westin provided a break down of the current membership numbers. He has received 13- 1 yr individual renewal, 5- 3 yr individual renewals, 1 3yr family renewal.

Total membership- 468 with the following breakdown by region: Northeast- 76, South- 80, Mid-West 250 and West- 62

Membership renewal post cards for February were mailed out December 31st, and March renewals are ready to be mailed out 1st of February.

He has been working with K Shampine to update the membership applications on the website with the new membership renewal rates.

The FirstTurn magazine has been mailed, and Patches have been ordered and should be on their way.

S Palatucci advised he had received a call from a member wanting to buy a new bumper sticker and asked for the process on how to direct them. M Westin, advised that they will need to order the bumper sticker from him, and he can get those mailed out.

Treasurer's report:

J Copeland the treasures report was emailed out by J Swantek and has been approved via email vote.

S Owen advised that he had only received five approval votes, unless he missed some emails and would like to call for a vote:

Motion made by S Owen to approve the treasurers report.

Second by L Figone

All in favor No one opposed Motion Passes

J Copeland also advised the cashflow spreadsheet has been mailed out to the board members for review, he feels we are in a good place at this time.

Rule and Guidelines:

L Haddock is not on the call currently

Judging and Shows:

K Bogerman advised he did send the Kart show certificates J Swanteks way, and is looking towards the upcoming events, and is pleased with the printer in Harrisburg as they are quick to respond and get them printed.

B McCornack wanted to confirm that the show entry forms would be printed on heavier card stock to prevent them from the possibility of flying away due to winds. K Bogerman confirmed that they would be.

Regional Reports:

Midwest-

B McCornack advised that he has been working with S Nagal the talking points for the drivers meeting, and class listening for all the Promoters.

B McCornack asked if there is a possibility for posting directions and guidance on how to buy and transponder, as a lot of people do not seem to know and this causes issues at the events when there are not enough rental transponders available.

J Copeland advised that most kart shops have them for purchase and also sites like Ebay. J Copeland advised he will work on getting something written up for review.

M Westin asked if anyone had reached out to Quincey as they had quiet a few transponders. B McCornack advised he will reach out to them to see if they have any for sale and report back.

Northeast-

S. Palatucci advised they have a busy season with 10 events. 4 VKA events and 6 events put on by other promoters, resulting in a busy season.

The Batavia event is going to be a great event, there will be discounted rooms available at the casino, that offers great bars and is a lot of fun after the event at the end of the night.

In Gettysburg which is a central location for several of the tracks, He is attempting to set up a group dinner to get people together and create a family event and will be sending out more information on that event soon. J Copeland recommended working with K Shampine and posting it on the website, and S Palatucci agreed once he got gets the date and location confirmed.

South-

B Barthelemy advised he is working on the flyers for Jacksonville and Barnesville.

Everything is in line for Jacksonville event Feb 27th- March 1st, 2025 and the Barnesville event April 3rd-5th, 2025

B Bathelemy advised that he has reached out to several racers that have gotten their start in karting and asked them to maybe say a few words about karting and getting their start , for the upcoming 25th anniversary year. J Copeland advised he would put something together such as questions to help spur the conversation and things they could answer, as some people may request guidance on what to say.

West-

L Figone advised he currently does not have anything additional to add at this time.

Old Business:

President Copeland asked if a T-shirt design for the 25th Anniversary Shirt has been approved? Several Board members responded no.

Copeland recommended working towards getting that designed approved on, so the shirts can be ordered and available at the upcoming events.

New Business:

President Copeland advised that a request from K Shampine regarding requesting a increase in service fees have been sent out to the board for review.

Motion made by B McCornack to approve the following rate changes: a yearly website change fee of \$250 and an increase of \$25 per month increase.

Seconded by S Owen

Call for vote: All in Favor No one Opposed Motion carries

J Copeland advised one of the suggestions made by C Kendall during their meeting in Daytona, was to get a Google Business profile established and asked if anyone was familiar with the process? J Copeland advised he will research that to see if it may be worth the investment to get it set up and how to do so, and will provide his findings back to the board.

J Copeland advised the board that the OVKA swap meet is coming up Feb 1st this year in Wilmington Ohio, and S Mox is coming down to help him man the booth for VKA. He is working on creating a looping video from the footage J Campbell shot, showing people working on karts and karts on track footage to show during the show at the booth. S Mox advised that will be bringing a kart down to display. J Copeland asked if there were any extra FirsTurn magazines available to send out? M Westin advised that he does have some available and will see if he can work with his daughter to get them sent, as he will not be back home in time to personally send them out before the swap meet.

B McCornack also suggested having some printed 2025 schedules to pass out those who stop by the booth.

J Copeland advised that W Bernstein is on the call, but J Copeland has sent out a 40 second sample script of a promotional video to the board for review to post on Facebook. And W Bernstein is a video producer and asked Wes to provide some information on how he can assist the VKA.

W Bernstein provided some feedback on some information he has received regarding the VKA and what they are looking for in order to provide some promotional videos.

Discussion took place regarding the length of the video. W Bernstein advised that the video should last approx. 30 seconds to a minute depending on the strength of the content in the video.

J Copeland advised that he like the board to vote on the project tonight and asked for W Bernstein for pricing on the project. W Bernstein provided and estimated quote of \$500, which included up to 3 draft edits and the video to be formatted for multiple platforms, if additional edits over 3 are required it would be an additional \$100.00, but it sounds like the project would be around \$500, since video content is already being provided and does not need to be created.

R Hill asked for W Bernstein contact information: Wes@2slicesproductions.com Website: 2slicesproduction.com

President Copeland advised that he would entertain a motion to be made to approve the production of the video.

Motion made by K Bogerman to approve the \$500 production fee for the promotional video

Seconded by M Westin

Discussion took place regarding it being good use of finance and can be used long term and for multiple purposes.

Call for vote: All in favor No one opposed Motion passes.

President Copeland asked if anyone else has any new business to discuss?

J Copeland advised that he is looking forward to the new prospect of a third race on the West Coast and looking forward to a third event in the South.

He thanked everyone for their time d being the people that make it all happen and looking forward to a great year.

Meeting adjourned 8:52pm EST.

Respectfully submitted by: Kelly Frazier