

VINTAGE KARTING ASSOCIATION, INC
Board of Directors Meeting Minutes
March 13, 2011

President Campbell called the meeting to order at 8:04 PM EDT

Board members in attendance:

Jeff Campbell	President
Carl Billington	Vice President
Louie Figone	Secretary
Brad Fultz	
Jim Thompson	
Dick Teal	
Jack Murray	
Dean Kossaras	
Lake Speed	
Bill McCornack	
Carl Weakley	Past President



Board member absent:

Bob Lapke	Treasurer
Ernie Shores	

PRESIDENTS COMMENTS:

We have a few things to cover tonight so let's get right to the Secretary's report.

SECRETARYS REPORT:

Director Figone: I sent out the February minutes last week, did everyone get a chance to read them? Do we need to make any corrections?

Director McCornack: I make a motion to accept the minutes as submitted.

Director Weakley: I second the motion.

President Campbell: All in favor in accepting the February minutes say aye, all opposed say nay. Ayes have it unanimously.

Director Figone: Jeff, have the minutes of the last three meetings been posted?

President Campbell: I can check that right now to make sure (pause) it looks like they are not up to date. I will take care of that right now.

Director Figone: That is all for my report.

TREASURERS REPORT:

President Campbell: Bob is not here so I will give a rundown of his report that he sent to us. On January 31 we had a balance of \$12,350.97 and an end of month balance for February of \$13,217.98. Bob has in here for income from 35 membership checks for a

total of \$1150.00 and he had for expenses of membership cards of \$32.99 and a National Kart News ½ page add of \$250.00 for a total expense for February of \$282.99.

Director McCornack: Jeff, the March newsletter just went out so you will be getting them this week.

MEMBERSHIP REPORT:

Director Fultz: As of right now we have 198 paid members for 2011 as of today. I just sent some membership checks to Bob totaling \$340.00 so that will change the balance in the checking account. Member count past and present is 461. Jim and I have talked about some different topics to bring in more members. Jim, do you want to address those issues?

Director Thompson: Yes, I know we discussed the ability of the members to get a personalized membership number to raise more money for the treasury. I have a couple of things to present to the board and then I will email them to you for your thoughts. I was thinking about offering a lifetime membership, where you would pay a one time fee, no more yearly dues. I was thinking about \$500.00 for a lifetime membership. They would pay one time, receive a plaque, be recognized in the newsletter every month. We could call them gold members or platinum members. Do you want me to pursue that?

President Campbell: One of the aspects is you have the money up front and then we have the on going expense of the magazine and newsletter. We need to run the numbers to see what it would actually cost us.

Director Thompson: I would not want to confuse these members with our other lifetime members such as Duffy and Faye etc, but if they donated \$500.00 or whatever the number is you need to recognize them.

President Campbell: You may want to give it another name like a lifetime benefactor or something like that, to keep it apart from the lifetime members that are notable people. Make it two different distinctive awards.

Director McCornack: Jeff, we talked a few weeks ago, it was Jack Murray's original idea to pay a nominal fee, \$100.00 to get a special membership number but after you paid the fee you would still pay the annual \$30.00 membership dues.

Director Thompson: That's what I understood too and I am entertaining both programs.

Director McCornack: I think the lifetime membership where they get their personalized number, pay the \$500.00 plus the other program.

Director Teal: I think you should write it down so we have something to look at.

Director Fultz: I like to see it on paper.

Director Teal: \$500.00 is about 16 years at the current \$30.00 membership dues, who knows what the membership dues will be in 10 years.

Director McCornack: Dick, I can't imagine anyone being in the club more than 10 to 15 years not that I wouldn't want them. 16 years is a long time.

Director Thompson: OK, I will put it into an email form and please make notes on it and get it back to me.

Director McCornack: Jeff, I have more on the membership. We have talked about a six month membership for \$15.00 starting in July, how open are you about that?

President Campbell: We need to pick the right date; the middle of the calendar year is not the middle of the karting season.

Director McCornack: I think July 1st is about in the middle and they would get half of the publications being sent out.

President Campbell: How many people do we have renewing or joining in the middle of the year?

Director McCornack: Brad, maybe you can answer that for us.

Director Fultz: Hardly anyone re-ups in the middle of the year unless they go to an event and want to join. From July to the end of the year we maybe had 20 renew or join.

Director Thompson: I don't think the \$15.00 difference is going to make a difference, they are going to join or not.

Director Speed: Do you have to be a member to run at a VKA event?

Director McCornack: No

Director Speed: Think about this, have it be a policy that at the half way mark you can join for half price but don't publish it.

Director Kossaras: We need to advertise it. The promoters all give discounts if they are VKA members. I guess we have not advertised it.

Director Speed: I don't think you want to advertise you will do a half year deal. Then they have the incentive to do a half year.

Director McCornack: I think Dean meant you get a discount of \$10.00 on your entry at the event.

Director Kossaras: Exactly We need to advertise that if you are a VKA member you do get \$10.00 off so any one going to three events gets their \$30.00 back. We need to promote that.

Director Speed: If he shows up at only one VKA event and he joins for \$15.00 and he gets \$10.00 off it only cost him \$5.00 to join VKA for the rest of the year.

President Campbell: That's why you can't offer a \$15.00 membership.

Director McCornack: I think a \$20.00 membership half way through is the way.

Director Speed: Well, if you get the person to join, if you only get \$5.00 out of it you may establish a relationship when they see the magazine and newsletter.

Director McCornack: Lake, we still get the \$15.00 or \$20.00, it's the event promoter that gives the discount.

President Campbell: We don't have to cut it in half, \$20.00 for half the year would be good.

Director McCornack: I like the \$20.00 membership now too.

Director Teal: Bill, when you send out the packet do the promoters have anything to show at the event.

Director McCornack: No, it's up to the guy at the registration to put anything out. We can list the events that give the \$10.00 discount.

Director Billington: I think we should make up a little card that says what do I get belonging to VKA, it would itemize everything we are talking about.

Director Thompson: I have not noticed anything that mentions a discount

Director Speed: There are people that show up at their local track, and if that's the only event they do they probably have not joined VKA but if you give them a deal for half a year they may join to get the publication. We want to try and get that lone ranger.

President Campbell: That's why we give the \$10.00 event discount we worked out with the promoters to give that person a reason to join the VKA even if they only go to one event..

Director McCornack: I know at certain events, Delmar, IA and Springfield, they are only two day events and I know that Jim and Paul Booth have very low entry fees and for them to chop off \$10.00 it's really not do-able, is that right Jim?

Director Thompson: I still do it anyway.

Director McCornack: That is awfully nice because that is about 20% of your entry fee. I don't feel that an event that charges \$50.00 entry fee to chop off \$10.00. It's the three day events that charge \$100.00 that I see \$10.00 being knocked off of.

President Campbell: We don't want to take money out of the promoters pocket taking a hit for the VKA members.

Director McCornack: No, I just had this discussion with Jeff Brown, I told him "don't drop the price, just charge \$10.00 more for the non members, you should not have to take the hit". And he agreed with it.

Director Kossaras: We usually lose \$500.00 to \$800.00 at Lansing, how much do you lose Bill?

Director McCornack: I know Marshall makes a little on it, I put about \$1200.00 of my own money into it and I don't get it back. I don't think Jeff Brown makes anything at New Castle, the track rent is high.

Director Weakley: I want you to know what I did; I always have an ice cooler on the grid with cold water, magazines and applications available, the VKA banner is always put up. I am still sending ambassador packages out prior to the event. For Riverside I sent three ambassador packages out, I sent one to Louie, sent one to Jeff and one to Mona. Bob is getting an ambassador package for Barnsville.

Director Billington: How many VKA events in the last year has there not been a VKA board member in attendance?

Director McCornack: I don't think any.

Director Kossaras: None

Director Billington: We should, maybe not now, we should be sanctioning these events.

Director McCornack: That may be something in 2012

Director Kossaras: Jeff, were 40 minutes into the meeting.

President Campbell: Yes, let's move on. Sanctioning is something we can talk about in the future.

WEBSITE REPORT:

President Campbell: I was able to get a lot up on the website for Riverside event. We are waiting for Barnsville and I am going down there to cover that event.

SAFETY REPORT:

Director Kossaras: Dick, when is the next magazine going out?

Director Teal: It will be April. I am going to Barnsville also; I want to take some pictures to put in the magazine. I want to finish up California and then I will do Barnsville.

Director Kossaras: I have an article I want to put in there. I have assembled notes from a helmet manufacture on how to maintain your helmet and I would like to get it into that issue.

I also have been working on the guidelines. I just wish Louie would have gotten my email originally because he came up with some things that we missed. Dick, Ernie, Bill, Jeff and I worked a lot on this. Louie came up with some points that we do need to

address. Bill McCornack is working on a list of motors which I will add to that document. This is the first major revision that we have done in years. We want to get it right. Hopefully there will never be a question when we get to an event. That's where I am at on the rules.

President Campbell: Sounds like we need another month to finalize that. I would like to get the class structure of the guidelines on the website published. I understand that is going out in the promoter's packages already.

Director McCornack: I already have 12 packages ready to go. I was hoping I would not have to copy them again.

Director Kossaras: For the most part they are good enough probably to carry us through the year. We kind of missed it on the Sportsman class; normally we don't run into the compound problem of running singles and duals in that class. One of the things Louie brought to my attention was the show class. Reproduction karts, unfortunately Jack is not on line but it was his opinion he did not want reproduction karts to be able to win, in other words original karts only. Does any one have any feedback or opposition please speak up.

President Campbell: I think we have different classes, we have one for modified.

Director McCornack: Yes they could win in modified class with a reproduction kart.

Director Thompson: Well couldn't you put down "for display only" on reproduction karts?

Director Kossaras: We need to nail this down. In originality class, best original: you cannot have reproduction. That would be my understanding.

President Campbell: If you have a highly modified original how different is that from a reproduction kart. We need to get the guidelines out; I have had emails from different promoters asking about the classes.

Director Teal: The classes will be on the back page of the newsletter you will be getting

Director Kossaras: That's all I have for now.

JUDGING REPORT:

President Campbell: Jack is not here tonight so we will not have a judging report.

EXECUTIVE DIRECTORS REPORT:

Director McCornack: Two items. I will be emailing the board with my engine list. Email me back with your thoughts. I will be sending you the '80-'85 list. In addition to that I will be sending the '79 and earlier foreign list. I think the interest for these classes is going to really pick up this season.

Director Billington: In the '80-'85 class, does it have to be manufactured in that year range or could you use a '75 engine in that class.

Director McCornack: You can always go up. No body cares if you go up with a sidewinder.

President Campbell: So you could run two classes with the early combo.

NEWSLETTER REPORT:

Director Teal: Every thing is going fine. There will be an article on Ernie Thompson. I would like to do an article on members, not only board members but any of our members. If members will do a bio on themselves I would like to use it. Articles of technical nature

are another area that I am looking for. I am getting real good feedback on the technical articles.

Director McCornack: I am getting good feedback from it also. This will sell memberships.

Director Teal: Anything you can feed me I will find a place for it.

JUDGING REPORT:

Director Murray: (Checked in late) Sorry about being late, I did not set my clocks to the new time. I am going to Barnsville, I will take care of the judging if the promoter will want me. I talked to Dean yesterday regarding reproduction karts in the kart show; basically I don't have a problem with that. What you have is a reproduction going up against an original; I think the original would win.

Director McCornack: Jack, I will call Bob down at Barnsville and tell him you will be heading up the judging and that you will pick two others to help with the judging.

President Campbell: Is there anything else?

Director Figone: Jeff, I emailed you about members coming into the meetings.

President Campbell: Louie did email me about whether we could open up the meetings to members. The operations manual allows half the meeting to be open to members. It doesn't say how, it doesn't say if they could participate or just listen or how any of that would work. In the past it had been that they may be able to come in and listen for part of the meeting but they could only participate if they had submitted a suggestion form that had been accepted.

Director McCornack: Jeff, it's good in a way but I see two problems, one is the chiming in and out, the noise would be deafening with 50 people coming in and out. Two, if they decide to pipe up on something it's more chaos. Remember they have the minutes, if they go to the website they can read the minutes. If a member has a specific issue we invite that person to the meeting to address that issue.

President Campbell: I think it's important that we let members know that they can submit suggestions and can be heard. They either submit the form or contact a board member who invites them to come to the meeting. That board member would be responsible for having that member on and sharing whatever they have to share. We need to be sure that the meetings are orderly and happen on time, that we are productive and not have chaos. If somebody has a good idea and worth discussing we want to discuss it.

Director McCornack: We have been doing that already

Director Figone: That's good, I have been asked about this. Members are encouraged to contact a board member and give them their input.

President Campbell: its 9:01 PM EDT and I want to thank the board for taking your time for the association. And with that I'll call the meeting.

Submitted by Secretary Louie Figone

